

Avania IVD Solutions

A fully integrated approach to diagnostics product strategy



Why Do Diagnostics Demand Customized Strategies?

At Avania, we understand the challenges you face when developing a successful diagnostic. From early clinical and analytical validity to clinical utility studies, we offer a full range of services to bring your product to market.

- Our early product development services help companies with foundational design issues and early-stage testing
- Our Regulatory Affairs team devises targeted strategies to ease the regulatory approval process
- Our Clinical Affairs team implements clinical trials across diverse populations and geographies, including the Americas, Europe, and Australia
- Our Market Access team provides support throughout the product life cycle to design studies needed for coverage and to execute optimal coding and reimbursement

Avania Proudly Serves IVD, Imaging, and Digital Diagnostics Companies in All Major Geographies.

We offer you an integrated approach to product development, approval, and launch to help your product advance to market and succeed with adoption and payer coverage after launch.

When you need a comprehensive IVD product strategy, It Takes Avania.

Let's Talk

Avania is an integrated global, full-service CRO with specialized expertise in medical device, novel technology, and combination products. They advance products from feasibility all the way through post-approval in analytics, clinical trials, consulting, medical writing, quality management, regulatory, reimbursement, and more.